

Curriculum Vitae of Ph.D. Thesis Examiner

Full Name	Prof. Md. Zahir Uddin Arif
Mobile Number	+8801711372177
E-mail Address	mjarif2004@yahoo.com, arif@mkt.jnu.ac.bd
Current Academic/ Research Position & Name of Institute	Professor, Department of Marketing, Faculty of Business Studies, and Member, Board of Advanced Studies & Research (M.Phil. and Ph.D. Program), Jagannath University, Dhaka-1100, Bangladesh
Complete Official Address	Professor, Department of Marketing, Faculty of Business Studies, Jagannath University, 9-10, Chittaranjan Avenue, Dhaka-1100, Bangladesh
Address for Communications (if different from above)	Not Applicable
Professional background / Academic / Research achievements	<p>LREA (LSDB's Regional Education Award) 2023 Winner as 'Best Faculty of the Year' in South Asian Region from London School of Digital Business (LSDB), London, United Kingdom, https://www.lsdb.co.uk/lrea/awards/best-faculty-of-the-year</p> <p>2022 Emerald Literati Award Winner, South Asian Journal of Marketing Emerald Publishing Limited, United Kingdom for Outstanding Paper</p> <p>'Most Outstanding Professor Award 2020' from World Education Congress</p> <p>'Bangladesh Education Leadership Award 2017' as the 'Best Professor in Marketing Management' at the South Asian Partnership Summit (SAPS) and Business Excellence Awards 2017</p>
Areas of Research Publications & Experience	<p>Management, HRM, Marketing, Economics, Innovation and Technology, Social and Development Issues</p> <p>About 25 Years' Teaching, Research and Supervising Experience in undergraduate, graduate and postgraduate levels.</p>

<p>List of the Most Recent Publications</p> <p>(pertinent to the thesis topic to be examined)</p>	<p>Khan, M. R., Arif, M. Z. U., & Rammal, H. G. (2024), “Disruptive Production Process Innovation for Sustainable Business: Evidence from an Emerging Economy,” <i>Business Process Management Journal</i> [ISSN 1463-7154, eISSN: 1758-4116], Vol. ahead-of-print, No. ahead-of-print, October, published by Emerald Publishing, Bingley, West Yorkshire, United Kingdom, indexed by Scopus-Q1 (CS=8.6), Web of Science-SSCI (IF=4.5), ABDC-B, ABS-2, and others. https://doi.org/10.1108/BPMJ-11-2023-0872 (Second Author)</p>
	<p>Khan, M. R., Parvin, M. T., Arif, M. Z. U., & Hossain, S. M. K. (2024), “The Impact of Technology Service Quality on Bangladeshi Banking Consumers' Satisfaction during the Pandemic Situation: Green Development and Innovation Perspective in Banking Service,” <i>Innovation and Green Development</i> [ISSN 2949-7531], Vol. 3, No. 2 , June, an Open Access Official Journal of Business School, Zhengzhou University, Zhengzhou, China, published by Elsevier (ScienceDirect), indexed by Scopus-92 percentile (CS=10.7), DOAJ and RePEc. https://doi.org/10.1016/j.igd.2023.100120 (Third Author)</p>
	<p>Khan, M. R., Arif, M. Z. U., & Ali, M. (2024), “Consumers’ Perceptions towards Cell Phone Brand Preference: The Case of Bangladesh,” <i>International Journal of Management Studies (IJMS)</i> [ISSN 2232-1608 (Print), E-ISSN 2180-2467], Vol. 31, No. 1, January, pp. 137-170, an Open Access Official Journal of Universiti Utara Malaysia, published by UUM Press, indexed by Clarivate Analytics, Emerging Sources Citation Index (ESCI, Web of Science), DOI, CrossRef, DOAJ and others. https://doi.org/10.32890/ijms2024.31.1.6 (Second Author)</p>
	<p>Khan, M. R., & Arif, M. Z. U. (2023), “Systematic Review of Disruptive Innovation (DI) Research in Agriculture and Future Direction of Research,” <i>Telematics and Informatics Reports</i> [ISSN 2772-5030], Vol. 11, No. 3, September, published by Elsevier (ScienceDirect), indexed by Scopus and other databases. https://doi.org/10.1016/j.teler.2023.100079 (Second Author)</p>

	<p>Islam, M. S. & Arif, M. Z. U. (2022), “Impacts of Competitive Price Reduction Policy on Consumers’ Trust in the Supermarket Industry,” <i>International Journal of Trade & Commerce (IJTC)</i> [ISSN: 2277-5811 (Print), E-ISSN: 2278-9065], Vol. 11, No.2, July-December, pp. 278-307, published by Indian Institute of Advanced Research in Trade & Commerce (IIARTC), Faculty of Commerce & Business Administration, Meerut College, and Society for Global Studies & Research (SGSR), Meerut, U.P., India. https://www.researchgate.net/publication/369022442 (Second & Corresponding Author)</p>
	<p>Rahman, K. T. & Arif, M. Z. U. (2021), “Impacts of Binge-Watching on Netflix during the COVID-19 Pandemic,” <i>South Asian Journal of Marketing (SAJM)</i> [ISSN: 2719-2377 (Print), E-ISSN: 2738-2486], Vol. 2, No. 1, pp. 97-112, published by Emerald Publishing, Bingley, West Yorkshire, United Kingdom and managed by the Faculty of Management Studies, Sabaragamuwa University of Sri Lanka on behalf of the Sri Lanka Institute of Marketing (SLIM) as an official journal of SLIM. Printed & Website. https://www.emerald.com/insight/content/doi/10.1108/SAJM-05-2021-0070/full/html, https://doi.org/10.1108/SAJM-05-2021-0070 (Second & Corresponding Author)</p> <p>**Recognized as a Sample Article of South Asian Journal of Marketing.</p> <p>***Achieved “2022 Emerald Literati Award” for the Authorship of the Outstanding Paper, South Asian Journal of Marketing, Published by Emerald Publishing Limited, United Kingdom.</p>

Ph.D./M.S./M.Phil. Thesis Examining experience within the past 5 years (please include the names of the university)	<p>Aligarh Muslim University, Aligarh-202002, Uttar Pradesh, India (https://www.amu.ac.in/),</p> <p>Kalinga Institute of Industrial Technology (KIIT- Deemed to be University), Bhubaneswar, Odisha, India (https://kiit.ac.in/),</p> <p>GD Goenka University, Gurgaon, Haryana, India (https://www.gdgoenkauniversity.com/),</p> <p>SRM Institute of Science and Technology (Formerly Known as SRM University), SRM Nagar, Kattankulathur-603203, Chengalpattu District, Tamil Nadu, India (https://www.srmist.edu.in/),</p> <p>Presidency University, Bengaluru, India (https://presidencyuniversity.in/), Bharathiar University, Coimbatore, Tamil Nadu, India (https://b-u.ac.in/),</p> <p>Shahjalal University of Science and Technology (SUST), Kumargaon, Sylhet-3114, Bangladesh (https://www.sust.edu/), and</p> <p>Sher-e-Bangla Agricultural University (SAU), Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh (https://sau.edu.bd/)</p>
Any other information	<p>Please visit the link at https://www.researchgate.net/profile/Md-Zahir-Uddin-Arif, https://www.researchgate.net/publication/348371965_CV_Professor_Md_Zahir_Uddin_Arif .</p>